

## Press Release

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### **battenfeld-cincinnati announces HBM Plastics & Packaging Technologies as their new agent for Australia, New Zealand, Fiji and New Caledonia.**

At the beginning of February 2020, global extrusion specialist battenfeld-cincinnati signed an agency agreement with HBM Plastics & Packaging Technologies Australia. HBM will support battenfeld-cincinnati's customers in Australia, New Zealand, Fiji and New Caledonia in the areas of pipe, profile, PVC sheet and WPC/NFC extrusion. "HBM has 30+ years' experience in the plastics industry supplying quality European equipment and have extensive knowledge of the extrusion industry and the needs of our customers and we look forward to a positive cooperation in the future," says Gernot Dorn, Director Sales Construction.

"This agreement solidifies our commitment and focus to the Oceania customers and is a strategic step to business growth in this market", says Andreas Türk, Director Sales Infrastructure.

"We look forward to supporting existing battenfeld cincinnati customers in the Australian, New Zealand and Pacific Islands extrusion sector, and in bringing to the Oceania market the most comprehensive range of technologies available, from the global leader in extrusion processing technology," adds Gary Brown, Managing Director at HBM.

**Sustainable  
Solutions  
Worldwide.**

**About battenfeld-cincinnati:**

battenfeld-cincinnati is a leading producer of energy-efficient, high performance extruders and complete extrusion lines according to customers' specific requirements. It offers a variety of equipment for many different applications in the areas of pipe, profile, sheet, thermoforming sheet and pelletizing.

Web: [www.battenfeld-cincinnati.com/](http://www.battenfeld-cincinnati.com/)

**About HBM:**

HBM Plastics & Packaging Technologies (HBM) began as Herbert Brown Machinery in 1982, focussing on the then developing PET preform & bottle market before gradually expanding into the broader plastics processing equipment sector. Since the early 2000's the company evolved to also represent equipment suppliers to the beverage and food packaging sectors changing its name to HBM Plastics & Packaging Technologies.

Over the past 35 years, HBM has forged long-term strategic partnerships with global leaders in the plastics & packaging equipment sectors that share HBM's philosophy of innovation, quality, and ROI benefits.

Web: [www.hbm.com.au](http://www.hbm.com.au)